

INDUSTRY PARTNER MEMBERSHIP APPLICATION

JOIN ASID.

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



CONTROL YOUR WORLD. JOIN OURS.

JOIN THE LARGEST AND MOST ESTABLISHED ORGANIZATION FOR INTERIOR DESIGNERS AS AN ASID INDUSTRY PARTNER—THE SINGLE BEST WAY TO MARKET TO INTERIOR DESIGNERS!

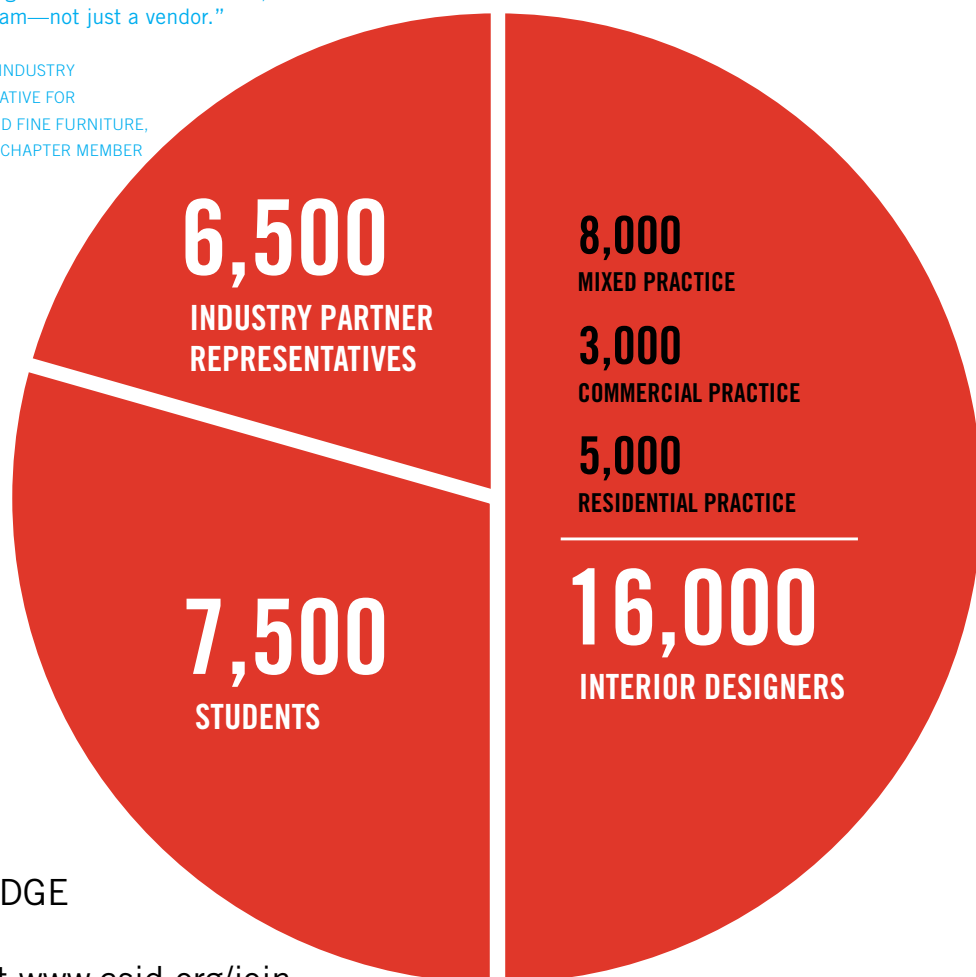
ASID is a community of people committed to interior design. Our members include practicing interior designers, interior design students, interior design educators and industry representatives.

By joining ASID as an Industry Partner member, your company will develop relationships with interior designers that will expand the specification of your product and/or service in the built environment.



“Taking an active role in ASID affords more than the standard networking opportunities. Working side by side with a designer is a balanced collaboration, with the Industry Partner on equal footing toward the same shared goal, and both sides learning something new. You’re an individual, a member of the team—not just a vendor.”

MARTIN HERSHBEIN, INDUSTRY PARTNER REPRESENTATIVE FOR DURALEE FABRICS AND FINE FURNITURE, ASID FLORIDA SOUTH CHAPTER MEMBER



Let ASID help you:

GROW YOUR BUSINESS

BUILD YOUR NETWORK

EXPAND YOUR KNOWLEDGE

For more information visit www.asid.org/join.

JOIN ASID INDUSTRY PARTNERS.

CATEGORY	NATIONAL PARTNER INTERESTED IN REACHING DESIGNERS IN ALL ASID CHAPTERS ACROSS THE COUNTRY	REGIONAL PARTNER INTERESTED IN REACHING SEVERAL DIFFERENT ASID CHAPTERS	LOCAL PARTNER INTERESTED IN REACHING A LOCAL AREA CHAPTER
SPECIAL BENEFITS	<p>Annual one-time rental of the full ASID postal mailing list</p> <p>Annual profile in National Industry Partner Focus section</p> <p>New member announcement via ASID NewsFlash (electronic publication sent to entire ASID membership)</p> <p>Access to ASID research publication: Fact & Figures</p> <p>Product placement opportunities in the "Industry" section of ASID ICON magazine</p> <p>In addition to the above, national partners are entitled to all category benefits</p>	<p>Recognition via ASID electronic media and/or social media networks</p> <p>Industry Partner certificate</p>	<p>Recognition via ASID electronic media and/or social media networks</p> <p>Industry Partner certificate</p>
NUMBER OF REPRESENTATIVES* INCLUDED IN MEMERSHIP	49	2	1
MAXIMUM NUMBER OF ADDITIONAL REPRESENTATIVES* OR CHAPTERS THAT CAN BE ADDED FOR \$150 EACH	Unlimited	15	1 <small>One additional chapter only. Note that this membership is for one person only. No additional representatives may be added at this category of membership</small>
APPLICATION FEE	—	\$25	\$25
ANNUAL DUES	\$6500	\$750	\$425

*Representative refers to a sales representative, field staff or other employee that is issued a slot on the company's membership roster and is assigned to a local ASID chapter to network with ASID designers in their area.



"When I first began my career in the industry, an ASID designer encouraged me to become involved in my local ASID chapter. As I started to network and get involved, I quickly became a "go to" source of information for things related to my industry and the business naturally followed. Those early connections with ASID members, along with my willingness to attend meetings, was—and still is—the foundation of my career."

RON CARROWAY, INDUSTRY PARTNER REPRESENTATIVE FOR EYKON WALLSOURCE, ASID ALABAMA CHAPTER MEMBER

ASID INDUSTRY PARTNER QUALIFICATIONS

The Industry Partner category is composed of firms engaged in supplying equipment, products or services to the profession. Such firms may become participants in the Industry Partner program upon meeting the following requirements:

1. An Industry Partner may have a retail component to their business but must demonstrate the existence of a specific “to the trade” program in the way of a dedicated sales representative, discount program, etc.
2. All aspects of an Industry Partner’s business must be in accordance with the mission statement, value statement, and strategic guideposts set forth by the American Society of Interior Designers.
3. Staff/employees of any Industry Partner may use the ASID Industry Partner mark and/or appellation only if they are currently listed as a representative on the company’s ASID Industry Partner membership roster. (Amended 01/12)
4. Industry Partners must adhere to the ASID Code of Ethics. (Amended 01/12)

ADDITIONAL MEMBER BENEFITS FOR ALL CATEGORIES OF INDUSTRY PARTNER MEMBERSHIP:

- Opportunity to market your company’s products/services through ASID chapter and Society
- Interactive listing in the online Industry Partner Directory at www.asid.org/product
- Free electronic subscriptions to the ASID magazine, ASID ICON and other related newsletters
- Use of the official ASID Industry Partner mark and Industry Partner appellation
- Access to various ASID Social Networking platforms
- Discounted advertising rates in ASID ICON
- Discounted job listings and free internships postings on the ASID Job Bank
- Access to ASID education

HOW TO JOIN ASID INDUSTRY PARTNERS

New applicants are encouraged to begin the application process online at www.asid.org/join

Step 1:

Select the type of membership that best suits your company's needs and goals.

NATIONAL PARTNER
MEMBERSHIP

REGIONAL PARTNER
MEMBERSHIP

LOCAL PARTNER
MEMBERSHIP



Step 2:

Fill out the Industry Partner membership application.



Step 3:

Mail or fax your application with membership fee to ASID.

MAIL: ASID
ATTN: CUSTOMER SERVICE
608 MASSACHUSETTS AVE., NE
WASHINGTON, DC 20002-6006

CUSTOMER SERVICE DIRECT LINE: 202.675.4456
ASID GENERAL NUMBER: 202.546.3480
E: MEMBERSHIP@ASID.ORG
F: 202.546.3240



Step 4:

We review your application.

Once your application and dues payment are received at ASID headquarters, all information is reviewed for completeness and appropriate qualifications. Once approved, you will be notified via a welcome e-mail with your membership number and then sent a New Member Kit in the mail. This process may take two to three weeks.

Incomplete applications will be returned to applicant. Print clearly in black ink or type.



Step 5: Go online!

Log to ASID.org to print your proof of membership, update your contact information and access the online member directory.



Step 6: Get involved with your chapter!

Your chapter will contact you shortly after you receive your New Member Kit; however, please do not hesitate to initiate the contact as soon as you receive notification of membership acceptance. Chapter information can be found at www.asid.org under "Chapter Locator."

For frequently asked questions or more information, please visit the Industry Partner section of www.asid.org/asidforindustry.com.

ASID MEMBERSHIP APPLICATION

The contact information provided may be used in chapter directories, websites and publications.

Main Representative*	First Name	Last name	Company Name (as it will appear in all ASID listings)		
Preferred Address			City	State	Zip
Phone		Fax	Email		
Company web address					

Chapter (Please select a chapter from the list located at www.asid.org or one will be assigned by address/zip code.)
 * The main representative is the contact person at your company who will manage the ASID Industry Partner membership.

How did you hear about ASID? (required)

- Direct Mail from ASID
- Email from ASID
- Trade show
- Trade publication(s)
- Web search
- ASID Chapter Event
- Other: _____

Did a current member refer you to ASID?

If so, write in their Membership ID Number and name to receive your free ASID gift and be entered into a drawing for a prize valued at \$500!

Member ID number: _____
 Member Name: _____

Additional Representatives

For National and Regional Partner members only:
 Please include a list of contact information (name, phone, postal and email address, chapter designation) of each additional representative from your company whom you wish to be included in the membership in an excel spreadsheet format and send along with your completed application.

Category	Membership Fee	Application Fee	Total
NATIONAL	\$6500	---	\$ _____
REGIONAL	\$750	\$25	\$ _____
LOCAL	\$425	\$25	\$ _____
Additional representatives or chapters x \$150			\$ _____

Note: For Local membership no additional representatives can be added. Only one chapter may be added.

TOTAL \$ _____

Payment Information

- Visa
- MasterCard
- American Express
- Check (make payable to ASID)
- Promo Code if applicable: _____

Card #	Exp. date
Full name on card	Signature

We hereby apply for corporate membership as an Industry Partner of the American Society of Interior Designers. We understand that should such status be granted, we are bound by the section of the ASID Bylaws pertaining to the ASID Industry Partner Code of Ethics and Qualifications. To review the full code of ethics, please visit (www.asid.org/industrypartners/ipethics). Annual dues for national membership cover the cost of membership in both the national Society and local professional chapter of the member's choice. Membership services begin upon acceptance into the Society and when dues payment has been processed. Membership dues are non-refundable and must be paid in U.S. currency by check, money order or MasterCard/Visa/American Express. Information and pricing valid through 12/31/2012

Authorized signature

Date

Type or print name

Title

Principal Products and/or Services Provided

Please indicate the principal products and/or services provided by your company.
(If applicable choose more than one box.)

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Decorative Details | <input type="checkbox"/> Hardwood Flooring | <input type="checkbox"/> Reproductions |
| <input type="checkbox"/> Acoustical Ceilings / Sound Masking | <input type="checkbox"/> Decorative Finishing | <input type="checkbox"/> Home Theater / Music / Gameroom | <input type="checkbox"/> Restoration Services |
| <input type="checkbox"/> ADA Compliant Products | <input type="checkbox"/> Decorative Painting | <input type="checkbox"/> HVAC / Air Circulation | <input type="checkbox"/> Stenciling |
| <input type="checkbox"/> Antiques | <input type="checkbox"/> Delivery / Moving | <input type="checkbox"/> Laminates / Solid Surfacing | <input type="checkbox"/> Textile Protection |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Distributor | <input type="checkbox"/> Liaison / Design Center / Showroom | <input type="checkbox"/> Tile |
| <input type="checkbox"/> Art | <input type="checkbox"/> Doors | <input type="checkbox"/> Lighting | <input type="checkbox"/> Upholstery |
| <input type="checkbox"/> Artisan / Craftsman | <input type="checkbox"/> Drapery / Blinds / Shutters | <input type="checkbox"/> Linens / Bedding | <input type="checkbox"/> Wall Coverings |
| <input type="checkbox"/> Audio-Video / Electronics | <input type="checkbox"/> Fabrics | <input type="checkbox"/> Marble / Granite / Stone | <input type="checkbox"/> Web Services |
| <input type="checkbox"/> Cabinetry | <input type="checkbox"/> Faux Finishing | <input type="checkbox"/> Mattresses | <input type="checkbox"/> Windows |
| <input type="checkbox"/> Carpet / Rugs | <input type="checkbox"/> Flooring | <input type="checkbox"/> Outdoor Furnishings | <input type="checkbox"/> Window Films |
| <input type="checkbox"/> Ceilings | <input type="checkbox"/> Framing | <input type="checkbox"/> Paint | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Cleaning Services / Products | <input type="checkbox"/> Furniture, Commercial | <input type="checkbox"/> Photography | |
| <input type="checkbox"/> Computer / Software Services / Web Design | <input type="checkbox"/> Furniture, Residential | <input type="checkbox"/> Pianos / Musical Instruments | |
| <input type="checkbox"/> Construction / Contractor / Millwork | <input type="checkbox"/> Glass/ Mirrors | <input type="checkbox"/> Plants / Landscaping | |
| <input type="checkbox"/> Custom Storage Solutions | <input type="checkbox"/> "Green" Products | <input type="checkbox"/> Plumbing / Fixtures | |

Using no more than 120 characters, including spaces, describe your business. Hint: Your tagline should identify your company to designers so they will be able to easily tell what products/services you provide.

Please check this box if you would like to be contacted about national advertising or partnership opportunities available.

ASID staff and volunteer leaders will provide appropriate information related to your membership through the most prevalent and most cost-effective technologies available to the Society including, but not limited to, email, fax, phone and mail. Please email membership@asid.org if you would like to opt out of any or all of these methods. Note that by opting out of communication methods you may miss important announcements of ASID benefits and events.

THANK YOU FOR APPLYING FOR ASID MEMBERSHIP

PLEASE MAIL, EMAIL OR FAX BACK TO:

ASID
ATTN: Customer Service
608 MASSACHUSETTS AVE., NE
WASHINGTON, DC 20002-6006

Email: membership@asid.org
Fax: 202.546.3240
Customer Service Direct Line: 202.675.4456
ASID General Number: .202.546.3480

**Join now and receive the benefit of using
the official ASID Industry Partner mark!**

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INDUSTRY
PARTNER